



Dopamine

**What drains your motivation...
and what fuels it**

Keep going. Keep growing.

Dopamine Map Tool

Motivation isn't magic - it's chemistry.

When you can't seem to get started, it's not because you're lazy. Your brain just isn't firing the right reward signals.

Dopamine isn't the "pleasure molecule" - it's the motivation molecule. It fuels the chase, not the reward itself.

That's why endless scrolling, quick snacks, or one more episode feel good at first but leave you drained later. They spike dopamine without meaning.

The Dopamine Map Tool helps you track what drains your drive and what truly fuels it... so you can design your days around sustainable motivation instead of short bursts of empty highs.

When you become aware and map your rewards, you learn to direct your energy.

Dopamine drives behavior whether you're aware of it or not.

This exercise isn't about discipline.
It's about awareness.

You can't rebalance what you haven't noticed.
When you begin paying attention to how things actually feel after the dopamine spike fades, patterns start to reveal themselves.

That's where change begins.

Step 1: Notice the Highs

Write down the activities that feel rewarding but leave you tired, restless, or guilty after - things like social media, sugar, shopping, or binge-watching.

These are quick highs... fast dopamine bursts that feel good now but cost you later.

Step 2: Find the Fuels

List the activities that might take effort to start but leave you calmer, prouder, or more alive, things like learning, creating, helping, or finishing something meaningful.

These are true fuels, slower dopamine loops tied to growth and purpose. If a "true fuel" feels hard to start, shrink it.
Even two minutes counts.

Step 3: Balance the System

Swap one quick high for a true fuel each day.

If you scroll for 30 minutes, replace 10 of those minutes with a walk, call, or creative project.

The goal isn't to remove pleasure, it's to rebalance it.

Make it easier to choose what helps... and a little harder to choose what drains you.

Examples:

- Put your phone in another room
- Leave a book or journal where you'll see it
- Open what you want to work on before you sit down
- Keep snacks or distractions out of reach

Step 4: Reward the Effort

Celebrate process, not perfection.

Make a list and check off your progress, these are meaningful "hits," no matter how small the task.

Dopamine spikes when you notice progress.

Mark your effort, track your streak, or simply tell yourself, "That's one more step forward."

Step 5: Create Your Dopamine Map

Grab a blank sheet of paper, a notebook, or open a notes app.

Draw a simple line down the middle.

On the left, write: False High (Quick Hit)

On the right, write: True Fuel (Meaningful Reward)

Under each activity, answer one question:

How did I feel after?

That's it.

Examples

Left Side – False High (Quick Hit)

Scrolling

How I felt after: Drained, restless, anxious

Snacking out of boredom

How I felt after: Sluggish, unfocused

Right Side – True Fuel (Meaningful Reward)

Writing for 20 minutes

How I felt after: Clear, proud

Evening walk

How I felt after: Calm, steady

Don't overthink it.
List what's real.

Patterns will start to emerge.

What to Look For

You're not judging yourself.
You're mapping your motivation.

- Which activities give you a quick spike but cost you later?
- Which ones take effort but leave you better than they found you?
- Where could you swap 5–10 minutes?

This isn't about eliminating pleasure or becoming perfectly disciplined. It's about building awareness and choosing what truly fuels you.

Small swaps, noticed consistently, reshape your motivation over time.

You don't need a dramatic overhaul.
Just one intentional shift at a time.

